



ZooDirect

Producer and supplier
of dog and cat food.

Boost your recurring income with our affiliate program

- Attractive commission
of **10% on each sale**.
- **Simplified management**
without stock or financial risk.
- **Real-time performance tracking**
via our dedicated application
and website.
- **Comprehensive marketing support**
for effective promotion.
- Opportunity to expand reach and
increase revenue **without extra effort**.



Keep track of your income

Dive into the flourishing pet food market in Europe, where nearly **half of households own a pet**.



1 in 2 households

in the EU own a pet
(46% of households).



Growth 5,1%

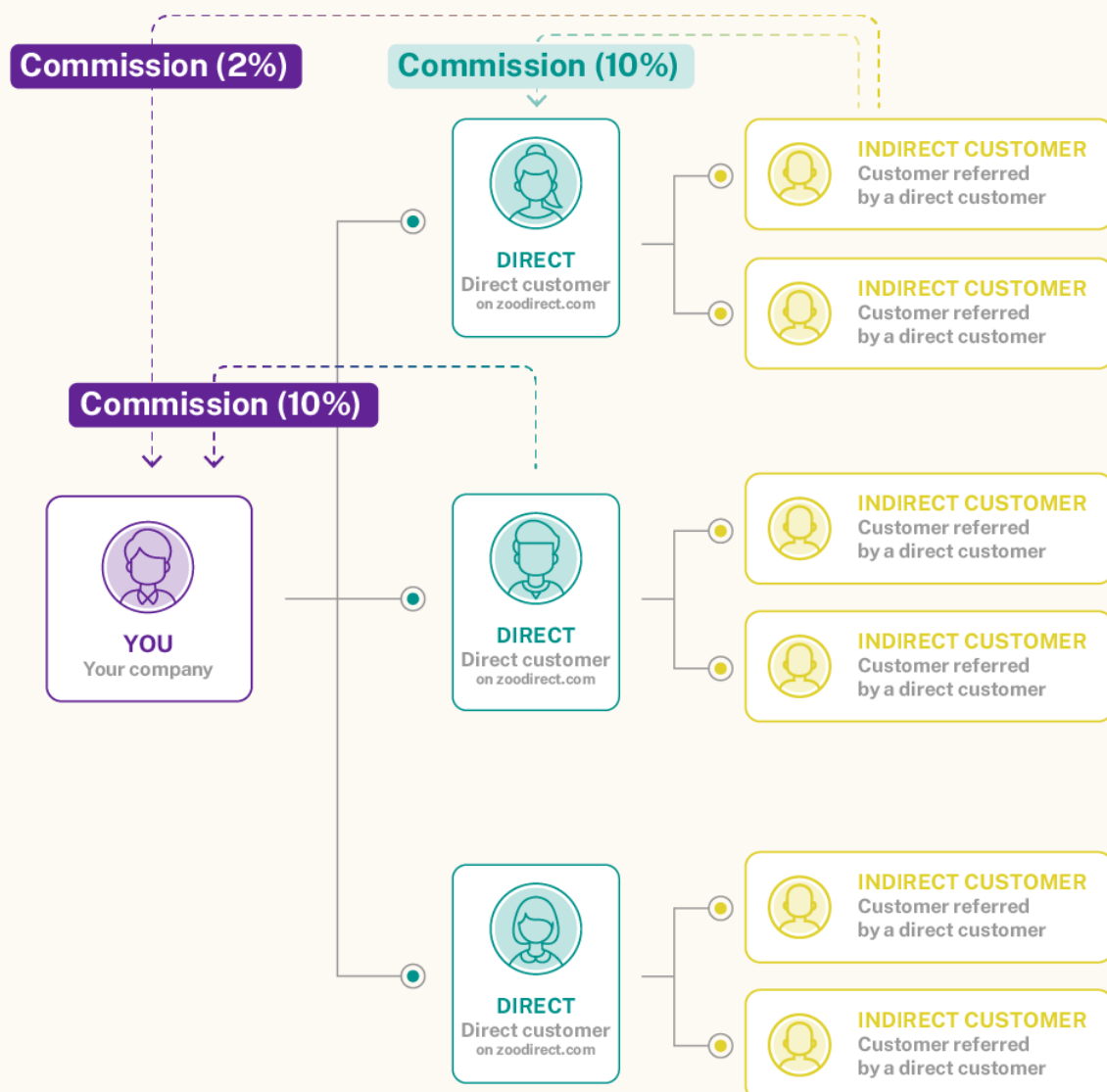
Annual growth
for the pet food industry.

Source : <https://europeanpetfood.org/about/statistics>

Understanding affiliation



Our program offers you the opportunity to exponentially increase your income by expanding your network of partners.



Tools and Resources Available

We offer you a range of tools and resources to facilitate your participation in our affiliate program:

1- Digital Banner

Banners are offered in different sizes to fit various locations on your websites.

- Use digital banners on your websites
- Integrate banners into your email newsletters
- Include banners in social media posts

2- QR Code

- Print the QR code on physical marketing materials such as flyers, posters, or brochures.
- Integrate the QR code into your promotional videos on YouTube or Vimeo.
- Include the QR code in marketing emails sent to your subscribers to encourage engagement and conversions.



3- Discount Code

- Share the discount code via WhatsApp by creating discussion groups with potential customers or sending direct messages to interested contacts.
- Post the discount code on your Facebook page and encourage subscribers to share it with their friends and family.
- Tweet the discount code on Twitter accompanied by a promotional message to reach a wider audience.
- Include the discount code in Instagram posts by sharing it in your stories or including it in post captions.

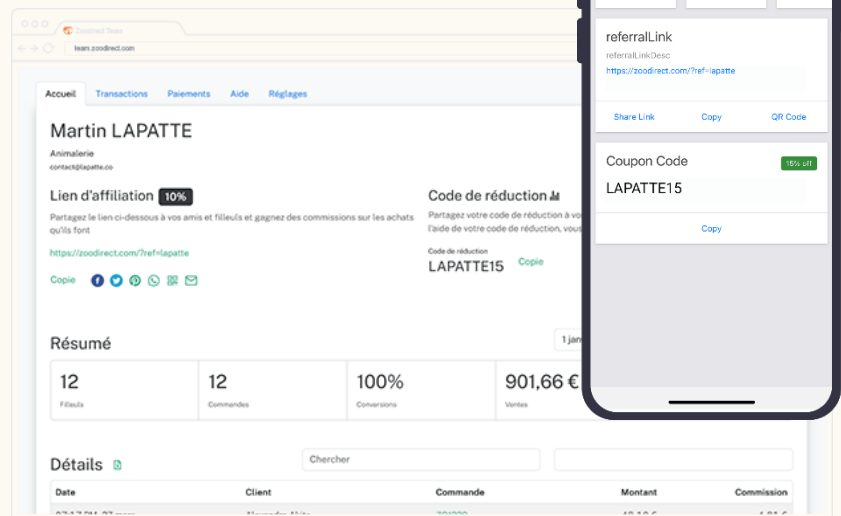
4- Physical Support

- Place the turnstile in a high-traffic area, such as the entrance of a store, where customers can easily access the cards.
- Offer these cards to customers during their in-store purchases.
- Collaborate with business partners to place the turnstile in their premises and offer the cards to their customers, creating an opportunity for cross-promotion.

Affiliate Management Application

To facilitate the management of your multi-level affiliate program, we provide you with a comprehensive affiliate management tool. For quick and convenient access to track your affiliations, feel free to download our dedicated application.

This intuitive tool allows you to effectively monitor your performance, manage your affiliate network, and significantly increase your revenue.



Discover your potential recurring passive income

Estimate your expected income based on your sales to get an overview of how much you can earn as a Zoodirect affiliate over a one-year period :



Number of converted customers	Direct Commission (10%)		Indirect Commission (2%)
100	3 200 €	+	640 €
500	16 000 €	+	32 00 €
1 000	32 000 €	+	6 400 €
5 000	160 000 €	+	32 000 €
10 000	320 000 €	+	64 000 €
25 000	800 000 €	+	160 000 €